

CONTRACT



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Media Buying & Analytics LLC
2020 Howell Mill Rd., S.W. Suite D 248
Atlanta, GA 30318

Contract / Revision 981181 /		Alt Order # 09661913
Advertiser Joe Biden For President		Original Date / Revision 10/18/19 / 02/20/20
Contract Dates 02/18/20 - 02/24/20	Estimate # 6837	
Product BIDEN 4 PRESIDENT		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHNS	Account Executive Darah Wright	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
Agv Code	Advertiser Code 1106	Product 1/2 1271
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WHNS	02/18/20	02/24/20	M-F 5-6a Morning News	M-F 5-6a Morning I		:30			NM	0	\$0.00
D 2	WHNS	02/18/20	02/24/20	M-F 6-7a Morning News	M-F 6-7a Morning I		:30			NM	0	\$0.00
D 3	WHNS	02/18/20	02/24/20	M-F 7-9a Morning News	M-F 7-9a Morning I		:30			NM	0	\$0.00
D 4	WHNS	02/22/20	02/22/20	SAT 4-5A	SAT 4-5A		:30			NM	0	\$0.00
D 5	WHNS	02/18/20	02/24/20	M-F 10-11a	M-F 10-11a		:30			NM	0	\$0.00
D 6	WHNS	02/18/20	02/24/20	M-F 11a-12p	M-F 11a-12p		:30			NM	0	\$0.00
D 7	WHNS	02/18/20	02/24/20	M-F 1-2p	M-F 1-2p		:30			NM	0	\$0.00
D 8	WHNS	02/18/20	02/24/20	M-F 2-3p	M-F 2-3p		:30			NM	0	\$0.00
D 9	WHNS	02/18/20	02/24/20	M-F 3-4p	M-F 3-4p		:30			NM	0	\$0.00
D 10	WHNS	02/22/20	02/22/20	Weekend Rotator	12p-658p		:30			NM	0	\$0.00
D 11	WHNS	02/18/20	02/24/20	FOX Carolina 4pm News	4p-5p		:30			NM	0	\$0.00
D 12	WHNS	02/18/20	02/24/20	FOX Carolina 5pm News	FOX Carolina 5pm		:30			NM	0	\$0.00
D 13	WHNS	02/18/20	02/24/20	M-F 6-630p	M-F 6-630p		:30			NM	0	\$0.00
D 14	WHNS	02/18/20	02/24/20	M-F 630-7P	630-7P		:30			NM	0	\$0.00
D 15	WHNS	02/18/20	02/24/20	M-F 7-730p	M-F 7-730p		:30			NM	0	\$0.00
D 16	WHNS	02/18/20	02/24/20	M-F 730-8p	M-F 730-8p		:30			NM	0	\$0.00
D 17	WHNS	02/18/20	02/24/20	M-F Late News	M-F 10-11p		:30			NM	0	\$0.00
D 18	WHNS	02/22/20	02/23/20	Sa-Su 10p-11p Wknd	Sa-Su 10-11p		:30			NM	0	\$0.00
D 19	WHNS	02/18/20	02/24/20	M-F 1135p-1205a	1135p-1205a		:30			NM	0	\$0.00
D 20	WHNS	02/18/20	02/24/20	M-F 12-1235a	M-F 12-1235a		:30			NM	0	\$0.00
D 21	WHNS	02/18/20	02/24/20	M-F 1235-1a	M-F 1235-105a		:30			NM	0	\$0.00
D 22	WHNS	02/18/20	02/24/20	M-F 105-205a	M-F 105-205a		:30			NM	0	\$0.00
D 23	WHNS	02/18/20	02/24/20	Overnights	M-Su 2a-4a		:30			NM	0	\$0.00
D 24	WHNS	02/22/20	02/22/20	Overnights	M-Su 2a-4a		:30			NM	0	\$0.00
D 25	WHNS	02/23/20	02/23/20	Su 11-1130p	Su 11-1130p		:30			NM	0	\$0.00
D 26	WHNS	02/23/20	02/23/20	Su 1130p-12a	Su 1130p-12a		:30			NM	0	\$0.00
D 27	WHNS	02/23/20	02/23/20	Sun 12a-1a	12a-1a		:30			NM	0	\$0.00

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Advertiser Joe Biden For President		Original Date / Revision 10/18/19 / 02/20/20
Contract Dates 02/18/20 - 02/24/20	Product BIDEN 4 PRESIDENT	Estimate # 6837

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 28	WHNS	02/23/20	02/23/20	Sun 1a-2a	1a-2a		:30			NM	0	\$0.00
D 29	WHNS	02/18/20	02/24/20	M-F 5-6a Morning News	M-F 5-6a Morning I		:30			NM	0	\$0.00
D 30	WHNS	02/18/20	02/24/20	M-F 6-7a Morning News	M-F 6-7a Morning I		:30			NM	0	\$0.00
D 31	WHNS	02/18/20	02/24/20	M-F 7-8a	M-F 7a-8a		:30			NM	0	\$0.00
D 32	WHNS	02/22/20	02/22/20	SAT 4-5A	SAT 4-5A		:30			NM	0	\$0.00
D 33	WHNS	02/18/20	02/24/20	M-F 10-11a	M-F 10-11a		:30			NM	0	\$0.00
D 34	WHNS	02/18/20	02/24/20	M-F 11a-12p	M-F 11a-12p		:30			NM	0	\$0.00
D 35	WHNS	02/18/20	02/24/20	M-F 1-2p	M-F 1-2p		:30			NM	0	\$0.00
D 36	WHNS	02/18/20	02/24/20	M-F 2-3p	M-F 2-3p		:30			NM	0	\$0.00
D 37	WHNS	02/18/20	02/24/20	M-F 3-4p	M-F 3-4p		:30			NM	0	\$0.00
D 38	WHNS	02/22/20	02/22/20	5-530p	5-530p		:30			NM	0	\$0.00
D 39	WHNS	02/18/20	02/24/20	FOX Carolina 4pm News	4p-5p		:30			NM	0	\$0.00
D 40	WHNS	02/18/20	02/24/20	FOX Carolina 5pm News	FOX Carolina 5pm		:30			NM	0	\$0.00
D 41	WHNS	02/18/20	02/24/20	M-F 6-630p	M-F 6-630p		:30			NM	0	\$0.00
D 42	WHNS	02/18/20	02/24/20	M-F 630-7P	630-7P		:30			NM	0	\$0.00
D 43	WHNS	02/18/20	02/24/20	M-F 7-730p	M-F 7-730p		:30			NM	0	\$0.00
D 44	WHNS	02/18/20	02/24/20	M-F 730-8p	M-F 730-8p		:30			NM	0	\$0.00
D 45	WHNS	02/18/20	02/24/20	M-F Late News	M-F 10-11p		:30			NM	0	\$0.00
D 46	WHNS	02/22/20	02/23/20	Sa-Su 10p-11p Wknd	Sa-Su 10-11p		:30			NM	0	\$0.00
D 47	WHNS	02/18/20	02/24/20	M-F 1135p-1205a	1135p-1205a		:30			NM	0	\$0.00
D 48	WHNS	02/18/20	02/24/20	M-F 12-1235a	M-F 12-1235a		:30			NM	0	\$0.00
D 49	WHNS	02/18/20	02/24/20	M-F 1235-1a	M-F 1235-105a		:30			NM	0	\$0.00
D 50	WHNS	02/18/20	02/24/20	M-F 105-205a	M-F 105-205a		:30			NM	0	\$0.00
D 51	WHNS	02/18/20	02/24/20	Overnights	M-Su 2a-4a		:30			NM	0	\$0.00
D 52	WHNS	02/22/20	02/22/20	Overnights	M-Su 2a-4a		:30			NM	0	\$0.00
D 53	WHNS	02/23/20	02/23/20	Su 11-1130p	Su 11-1130p		:30			NM	0	\$0.00
D 54	WHNS	02/23/20	02/23/20	Su 1130p-12a	Su 1130p-12a		:30			NM	0	\$0.00
D 55	WHNS	02/23/20	02/23/20	Sun 12a-1a	12a-1a		:30			NM	0	\$0.00
D 56	WHNS	02/23/20	02/23/20	Sun 1a-2a	1a-2a		:30			NM	0	\$0.00
N 57	WHNS	02/18/20	02/24/20	M-F 5-6a Morning News	M-F 5-6a Morning I		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/18/20	02/24/20	11111--	5	\$50.00						
N 58	WHNS	02/18/20	02/24/20	M-F 6-7a Morning News	M-F 6-7a Morning I		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/18/20	02/24/20	11111--	5	\$100.00						
N 59	WHNS	02/18/20	02/24/20	M-F 7-9a	M-F 7-9a		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/18/20	02/24/20	11111--	5	\$100.00						
N 60	WHNS	02/18/20	02/24/20	M-F 10-11a	M-F 10-11a		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/18/20	02/24/20	11111--	5	\$30.00						
N 61	WHNS	02/18/20	02/24/20	M-F 11a-12p	M-F 11a-12p		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/18/20	02/24/20	11111--	5	\$20.00						

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<u>Advertiser</u> Joe Biden For President		<u>Original Date / Revision</u> 10/18/19 / 02/20/20
<u>Contract Dates</u> 02/18/20 - 02/24/20	<u>Product</u> BIDEN 4 PRESIDENT	<u>Estimate #</u> 6837

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 62	WHNS	02/18/20	02/24/20	M-F 1-2p	M-F 1-2p		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	11111--				5	\$20.00			
N 63	WHNS	02/18/20	02/24/20	M-F 2-3p	M-F 2-3p		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	11111--				5	\$20.00			
N 64	WHNS	02/18/20	02/24/20	M-F 3-4p	M-F 3-4p		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				5	\$20.00			
N 65	WHNS	02/18/20	02/24/20	FOX Carolina 4pm News	4p-5p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	11111--				5	\$50.00			
N 66	WHNS	02/18/20	02/24/20	FOX Carolina 5pm News	FOX Carolina 5pm		:30			NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	11111--				5	\$55.00			
N 67	WHNS	02/18/20	02/24/20	M-F 6-630p	M-F 6-630p		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	-TWTF--				4	\$60.00			
N 68	WHNS	02/20/20	02/24/20	M-F 630-7P	630-7P		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	1--1---				2	\$65.00			
N 69	WHNS	02/18/20	02/21/20	M-F 7-730p	M-F 7-730p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	-T--F--				2	\$125.00			
N 70	WHNS	02/20/20	02/24/20	M-F 730-8p	M-F 730-8p		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	1--1---				2	\$140.00			
N 71	WHNS	02/18/20	02/24/20	M-F Late News	M-F 10-11p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTW-F--				4	\$250.00			
N 72	WHNS	02/22/20	02/22/20	Sa-Su 10p-11p Wknd	Sa-Su 10-11p		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S-				1	\$170.00			
N 73	WHNS	02/18/20	02/21/20	M-F 1135p-1205a	1135p-1205a		:30			NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	-1111--				4	\$55.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WHNS	02/18/20-02/24/20	M-F 1135p-1205a	1135p-1205a	-TuWThF----	:30	\$55.00	NM		
		Credited										
		4	WHNS	02/18/20-02/24/20	M-F 1135p-1205a	1135p-1205a	-TuWThF----	:30	\$55.00	NM		
		Credited										
N 74	WHNS	02/19/20	02/24/20	M-F 12-1235a	M-F 12-1235a		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	1-111--				4	\$40.00			
N 75	WHNS	02/18/20	02/24/20	M-F 1235-1a	M-F 1235-105a		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	111-1--				4	\$40.00			
N 76	WHNS	02/18/20	02/24/20	M-F 105-205a	M-F 105-205a		:30			NM	4	\$140.00

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Advertiser Joe Biden For President		Original Date / Revision 10/18/19 / 02/20/20
Contract Dates 02/18/20 - 02/24/20	Product BIDEN 4 PRESIDENT	Estimate # 6837

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	1111----				4	\$35.00			
N 77	WHNS	02/23/20	02/23/20	Su 11-1130p	Su 11-1130p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----1				1	\$65.00			
N 78	WHNS	02/23/20	02/23/20	Su 1130p-12a	Su 1130p-12a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----1				1	\$50.00			
N 79	WHNS	02/23/20	02/23/20	Sun 1230-1a	Sun 1230-1a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----1				1	\$30.00			
N 80	WHNS	02/23/20	02/23/20	Sun 1a-2a	1a-2a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----1				1	\$25.00			
N 81	WHNS	02/18/20	02/21/20	M-F 430a-5a News	M-F 430a-5a News		:30			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	-1111--				4	\$20.00			
N 82	WHNS	02/24/20	02/24/20	Mon 9-10p	Mon 9-10p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	1-----				1	\$300.00			
N 83	WHNS	02/19/20	02/24/20	Late News M-F 11pm	M-F 11p-1135p		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	M-WTF--				4	\$140.00			
N 84	WHNS	02/22/20	02/22/20	Sa 12a-1a	12a-1am		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S-				1	\$25.00			
N 85	WHNS	02/22/20	02/22/20	Sa 1a-2a	1a-2a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----2-				2	\$25.00			
Totals											95	\$6,130.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 -02/23/20	77	\$4,655.00	(\$698.25)	\$3,956.75
02/24/20 -02/24/20	18	\$1,475.00	(\$221.25)	\$1,253.75
Totals	95	\$6,130.00	(\$919.50)	\$5,210.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.